

tenance of high professional standards, all at the expense, not of the citizens at large, but of ourselves, is a thought that we should not hesitate to emphasize before those who have only a superficial knowledge of our work.

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An Interesting Discussion on the Issues Here Involved Which Is Printed in the Miscellany Section of This Issue of California and Western Medicine.—Illinois was the first of the states to inaugurate the system which has been here discussed. In one of the conferences in the South, one of the pharmaceutical colleagues brought the original manuscript and newspaper clippings bearing on the certificate scandal which developed not long after Illinois started its experiment. That paper, which was read in California some years ago, is so pregnant with important facts and suggestive thoughts that it is being printed in this issue.

Every member of the California Medical Association is urged to turn to the Miscellany section (page 65) of this issue of CALIFORNIA AND WESTERN MEDICINE and to scan the facts and arguments therein presented. To do less, would be akin to disloyalty to the professional standards and issues at stake.

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Action by the Council of the California Medical Association and by the Associated Professions of Dentistry and Pharmacy.—The Council of the California Medical Association will meet on January 12, 1929, and at that time a decision will be reached on the attitude to be taken concerning this proposed department, so far as the profession of medicine and the California Medical Association are concerned.

In the meantime a liaison committee has been appointed for conference with representatives from the professions of dentistry and pharmacy, the joint committee to make a further study of the entire matter.

Members of the component county societies of the California Medical Association, on their own accounts and through their society officers, should give this proposed department immediate study and consideration; and through their district councilor, or direct to the secretary of the California Medical Association, should inform the Council, which meets on January 12, what are their views, so that the members of the Council may be better able to reflect the wishes of the California Medical Association in any decisions reached.

THE NEW YEAR—MEMBERSHIP; THE JOURNAL; GREETINGS

Membership Campaign.—Another twelve months have come and gone. During this period just elapsed the California Medical Association has continued in steady though not exceptional growth.

It may be proper again to call attention to the advantages which would accrue to the interests of organized medicine and of the California, Nevada, and Utah Medical Associations, if every

component county medical society in these states would embark upon an intensive survey of non-members who possessed credentials making them eligible to membership. Newly elected officers will find an outline of membership campaign plans in previous issues of CALIFORNIA AND WESTERN MEDICINE (January, 1928, page 81; and May, 1927, page 665).

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Increase in California and Western Medicine Advertising Rates.—It may be gratifying for members at large to know that the 50 per cent increase of advertising rates recommended last year goes into effect with this January issue, with practically no loss of advertisers, an indication that CALIFORNIA AND WESTERN MEDICINE has made for itself a place of some value in the opinions of firms who seek to call their products to the attention of members of the medical profession. In this connection members of the California, Nevada, and Utah Medical Associations are urged to mention this journal in all requests for literature or price schedules. A considerable number of advertisers keep a careful record of the source of such inquiries and place their volume advertising patronage accordingly. Advertisers appreciate inquiries for information. Such requests for information cost members only a small amount of effort and postage, but may mean much in aiding the California Medical Association to build up its reserve funds and activities.

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Greetings.—At this time CALIFORNIA AND WESTERN MEDICINE wishes to avail itself of the privileges of the season, and to extend to every reader and patron its best wishes for a successful and happy year in 1929.

MEDICAL EDUCATION—VIEWPOINTS OF TWO CALIFORNIA DEANS

Medical Education Articles in This Issue.—Among the special articles which are printed in this January issue of CALIFORNIA AND WESTERN MEDICINE are two papers, one written by Langley Porter, M. D., of San Francisco, dean of the Medical School of the University of California, and the other written by Percy T. Magan, M. D., of Los Angeles, dean of the College of Medical Evangelists. These two institutions, with the Stanford School of Medicine, are the three Class A medical schools of California.

The Medical School of the University of California has a career which extends back to the year 1862, when Dr. H. H. Toland founded a school which in 1872 was taken over by the University of California.

The College of Medical Evangelists is comparatively young, having come into existence so recently as 1909, but in size of undergraduate student body is the largest of the three medical schools in California, being at the same time the seventeenth largest medical school in the United States as regards numbers of students. Its origin, founding, and career are quite unique, not only in their variance from the usual history of institutions of medical learning, but also in the high